



Downtown Davis Plan
Davis Senior High School
Pop-up Workshop

Pop-up Workshop Series

Tuesday, February 13, 2018





UC Davis Pop-up Workshop Summary of Community Feedback

Introduction

The City of Davis is planning for the future of its downtown (2040 Vision) and looking to the community to participate in this conversation.

Project Overview

Throughout this planning process, community participation will be key component in shaping Downtown Plan.

The goal of the project is to:

- Create a guide for long term development and infrastructure
- Evaluate existing development policies, codes and guidelines, and address recurring challenges to the development process
- Consider many elements that can enhance the quality of life in Davis

Through this collaborative effort, the City of Davis will consolidate the Downtown Vision to create the kind of place the community desires.

Workshop Purpose

The Downtown Davis Plan Project Team held a pop-up workshop at Davis Senior High School to introduce high school students to the project and gather feedback on proposed improvements for Downtown.

Workshop Format

The Downtown Davis Project Team held an interactive Pop-up Workshop on Tuesday, February 13, during Davis Senior High School's lunch hour from 12:00 p.m. to 12:45 p.m. Students were encouraged to stop by and provide input on the interactive boards. After providing input, students were welcomed to spin a prize-wheel for a chance to win a City of Davis tchotchke or Downtown Davis gift card.

The project team created three interactive boards, covering social sustainability, housing, and economic sustainability.

The first board prompted the question *"What are your top 3 ways to improve Downtown's social well-being?"*

This board displayed photos of different improvement options for Downtown, including *a comfortable living environment for people of all ages, activity areas for children, housing units with spaces to socialize, public gathering spaces, programmed events, local businesses, and workplaces.* The board provided space for students to give additional input.





The second board prompted the question, “*What has been your transportation experience Downtown?*” This board featured the question and four types of transportation options: *cyclist, motorist, pedestrian, and transit user*, prompting students to place post-it notes on the board with their experiences with transportation Downtown.

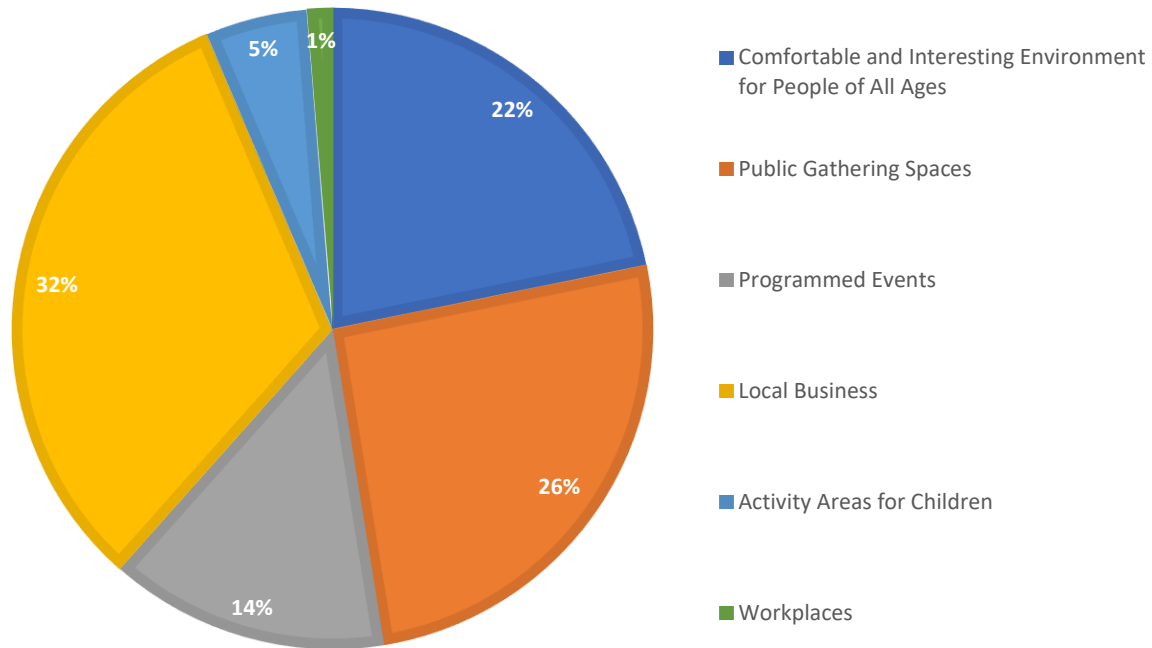
The third board prompted the question, “*What do you think Downtown needs to create a sustainable, local economy?*” This board featured photos of entertainment, offices, housing, and retail, as well as an ‘other’ section for students to place post-its on or dot-stickers to provide their input.

Compilation of Student Feedback

The Downtown Davis Project Team received 194 comments from the Davis Senior High School students. Below is a compilation of student feedback the project team received through boards.



What are your top 3 ways to improve Downtown's social well-being?



Comfortable & interesting environment for people of all ages

- Affordable health care
- Housing units with spaces to socialize – 2
- More free parking
- Retail where you can hang out

Public Gathering Spaces

- A place for Clash Nights – 5
- Amphitheater
- Davis is boring – 2
- Find places for homeless
- I want to see a Ferris wheel in Davis - 5
- McDonald's
- More places like the Memorial Union

Programmed Events

- Drive-in movies – 2
- Korean pop – 2
- More festivals (i.e. Sundance Film Festival)
- Movies - 2
- Music festivals

Local Business

- Arcade and parking spots – 2
- Five guys – 5
- LAN gaming center – 6
- More diverse retail
- More public art - 2
- Teen night life – 2

Activity Areas for Children

- Affordable child care
- Bounce house – 2

Workplaces

- Less crowded workplaces



What is your transportation experience Downtown?

Cyclist

- Amazing
- Bike laws keep me safe
- Cars go too fast; it's very dangerous
- Cyclists need to stop at stop signs
- Easy
- Fun
- Good bike lanes – 3
- Got hit by a car
- I like how big the bike lanes are
- More bike parking needed at Central Park
- More bike parking spots
- No bike lanes on B Street makes it hard
- Smoother bike lanes



Motorist

- Crowded
- Drivers are not very good
- More parking - 14
- Parking is hard. Walking is easy



Pedestrian

- Better safety
- I like that I can get Downtown easily
- People do not look before they walk right in front of your car
- People just walk into the street
- Sometimes chaotic



Transit User

- Buses are always late – 2
- Late afternoon buses
- Rent a bike
- We need an airport



What do you think Downtown needs to create a sustainable local economy?

- A cactus store
- Affordable housing
- Anime Shops – 4
- Better signals
- Club from high school to college
- Daiso Store– 3
- Entertainment – 3
- Faster transportation
- Free Roblox Builders Club
- GameStop
- Horse carriages – 2
- Ice rink – 2
- Karaoke Bar – 3
- Longer hours. Open late at night – 3
- More bike lanes
- More bike racks - 2
- More public art
- More sidewalks
- Outdoor gear store (i.e. Patagonia, REI) – 2
- Proper Italian restaurant
- Recreation Center for Basketball - 5
- Rent-a-bike – 3
- Roller rink
- Skating
- Smaller bike lanes
- Study halls
- There should be more gaming related shops
- Under 18 hang outs – pool tables
- YMCA

