**What Makes a Great Street?**

**People and Inviting Businesses**

The most important component of a great street is the people and local culture who make it a unique and interesting place to be - through an inviting energy and appealing shopfronts and businesses.

1. **Multi-modal Design**
   The street design should balance the needs of all users, including driving, transit, walking, cycling, serving, parking and drop-offs.

2. **Accentuates Topography**
   A great street will work with the existing natural features to give further identity to the street through its unique qualities and location.

3. **Good Connectivity**
   A great street will connect well with the larger pattern of streets, providing a variety of choice in which route they travel.

4. **Promotes Safety**
   Pedestrians and bicyclists are protected through good design, while allowing drivers to feel comfortable at slow speeds.

5. **Simple Maintenance**
   Street design focused on the quality of space created, versus expensive details, should promote a well-maintained street without excessive cost.

6. **Sustainable Design**
   Environmental sustainability is promoted by water reuse, minimizing runoff and heat islands, and responding to local climate.

7. **Street Trees**
   Street trees add shade and interest, while also providing visibility for businesses and vehicles.

8. **Enhances Social Interaction**
   Interesting buildings and spaces should encourage community building through social activities and human interaction.

9. **Interesting Public Spaces**
   A variety of public spaces create "outdoor rooms" that enhance adjacent buildings and generate a positive environment for a variety of activities.