

4 TH OF JULY EVENT SPONSORSHIP TIERS - 2016	FLAG	RED	WHITE	BLUE	STAGE SPONSOR	PORTA POTTY SPONSOR
	\$5,000	\$2,500	\$1,000	\$500	\$4000	\$1500
Banner hung downtown one week prior to event	X					
Proclamation of Appreciation presented at televised Council meeting	X					
*Business Booth 10 feet x 10 feet	X				X	
PA announcement prior to fireworks specifically mentioning major sponsors	X	X			X	
Feature Story prior to event mentioning major sponsors	X	X			X	
Banner with logo displayed next to stage	X	X	X			X
Name displayed on Cable Channel	X	X	X		X	X
Website – Name listed on 4th of July informational page	X	X	X		X	X
Logo or name on publicity flyer	X	X	X	X (name only)	X	X
Logo or name on signs displayed at two entrances to the park	X	X	X (name only)	X (name only)	X	X (name only)
Thank you in Fall Recreation Schedule, distributed to 7000	X	X	X	X	X	X
Thank you to editor in Davis Enterprise	X	X	X	X	X	X
Reserved Parking Spot in Art Center Lot at the corner of F and Covell	X 2 Spots	X	X	X	X	X
Website – Thank you to all sponsors	X	X	X	X	X	X
Banner with logo hung on stage stating “Sponsor Name Stage”					X	
Signage on all (16) porta potties saying “Brought to you by Sponsor Name”						X

*No sale of goods; display must be pre-approved by city staff