Argument Against Measure B

The Davis Innovation and Sustainability Campus (DISC) is neither innovative nor sustainable. It is a massive, car-centric, sprawling business park that will forever change Davis for the worse.

Crushing Traffic Gridlock

DISC is predicted to add more than 24,000 daily car trips onto Mace Blvd. when completed. But instead of guaranteeing specific reductions of this huge traffic burden on an already overly congested thoroughfare, the City is only requiring DISC to create a future Transportation Demand Management Program. But “figuring it all later” is not a plan.

We already know how poorly the City managed the still unresolved "Mace Mess" traffic fiasco on Mace Blvd. that backed up traffic for hours. That gridlock was due to the addition of only 400+ cars/day. How can Mace Blvd. possibly handle another 24,000 cars/day without turning it into a parking lot?

Spiraling Greenhouse Gas Emissions

Directly resulting from this debilitating traffic, these greenhouse gas emissions will destroy our City's Climate Emergency Resolution mandating carbon neutrality by 2040. The projected unmitigated emissions from DISC alone will increase the City's annual emissions by 8% or over 83 million pounds/year!

Although the Developer promises DISC will be carbon neutral, this can only be achieved by buying cheap offsite carbon credits that do nothing to reduce the City's real carbon footprint. It is unfair to burden our children and grandchildren with this legacy of harmful greenhouse gases for the sake of Developer profits.

Lucrative Entitlements on Prime Farmland

It’s bad enough this developer will gain lucrative commercial zoning entitlements to pave over 200 acres of farmland, destroying habitat for sensitive species like Burrowing Owls and our last remaining views of the Sierra Nevada Mountains and Sacramento skyline.

The Developer also proposes satisfying the City’s agricultural buffer requirement by encroaching on the Mace-25 Open Space purchased with taxpayer funds. This is a breach of the public's trust.

Please vote No on Measure B

www.NoOnDISC.com

Roberta Milstein
Chair, City of Davis Open Space and Habitat Commission
Nancy Price  
Former Commissioner, City of Davis Planning Commission

David Abramson  
Alternate Commissioner, City of Davis Natural Resources Commission

Juliette Beck  
Environmental and Social Justice Activist

Alan Pryor  
Commissioner, City of Davis Natural Resources Commission