Pop-up Workshop Summary of Community Feedback

Introduction

The City of Davis is planning for the future of its downtown (2040 Vision) and looking to the community to participate in this conversation.

Project Overview

Throughout this planning process, community participation will be key component in shaping Downtown Plan. The goal of the project is to:

- Create a guide for long term development and infrastructure.
- Evaluate existing development policies, codes and guidelines, and address recurring challenges to the development process.
- Consider the many elements that can enhance quality of life in Davis.

Through this collaborative effort, the City of Davis will consolidate the Downtown Vision to create the kind of place the community desires.

Workshop Purpose

The Downtown Davis Plan Project Team held a pop-up workshop at E Street Plaza to receive input from the community to help refine the draft specific plan.

Workshop Format

The Downtown Davis Project Team held an interactive pop-up workshop on Friday, September 28 at the E Street Plaza from 2:00 p.m. – 6:00 p.m. Community members were encouraged to sign up with their email to receive more information and updates on the Downtown Davis Plan, as well as notification for future community outreach opportunities. The project team created 9 boards for community members to interact with.

The first set of boards asked the community about goals and identity of Downtown Davis. The second set of boards provided an opportunity for community members to provide input on what would draw them to a small public space in downtown. The third set of boards provided an opportunity for community members to provide input on what would draw them to a central public space in downtown.
Community Feedback

Below is a summary of community feedback from the interactive boards and comment cards submitted at the event.

Board 1: Goals for Downtown Davis: How does each goal for Downtown Davis resonate with you on a scale of 1 (does not) to 5 (does)? (Aspirational)

Downtown Davis is the central gathering place to work, eat and play.

Downtown Davis is a well-known destination to experience arts and entertainment.
Downtown Davis is a shopping district with a unique and eclectic mix of independent and local shops.

Board 2: Please score how each identity for Downtown Davis resonates with you on a scale of 1 (does not resonate) to 5 (does resonate).

World class culinary destination, capitalizing on Davis’s expertise in viticulture and brewing.
Leader for agriculture-related innovation and entrepreneurship.

A bicycle and pedestrian friendly city with progressive infrastructure.
Leader in sustainability practices at the building scale
(for example, buildings become energy efficient/net zero as they redevelop.)

Additional comments for Goals and Identities for Downtown Davis

- As a 30-year small retail business owner, I feel increasing the number of stories of new building reduces costs and could make retain rent more affordable. Noise has been an issue for residents, so I am cautious about where apartments/residents should be.
- There needs to be more restaurants.
- What is viticulture? Thank you for your explanation.
- Please more theaters or street art.
- More wine bars like 'Cork It Again'. Davis is in the heart of the viticulture world!
- More weekday breakfast locations (not just coffee).
- Davis needs a public market.
- Local agricultural products in downtown dining. Connect agriculture with downtown. (2)
- Lots of sandwich shops, pizza places and cannabis shops.
- Locally-owned businesses.
- Local and delicious restaurants. We need better food.
- Better restaurants (Think Midtown Sacramento). (2)
- Play spaces for kids/families.
- Public market.
- No four-story buildings. Small business owners cannot afford.
- How about some shops useful to locals? Why do I have to leave town to get a spool of thread?
- Homeless cooling/heating stations for summer/winter.
- Library branch.
- Sprouts Market. Water spray ground for kids and adults.
Board #3: What kinds of activities or amenities would attract you to small public spaces in downtown? (Select up to 3)

Additional comments for Small Public Space

- Public restrooms and water fountains.
- All my favorite benches have been removed over the years due to "abuse" by transients, drug dealers, and people who do not leash their dogs.
- Add more trees. If you want folks hanging out to play downtown, you need public restrooms.
- Permanent ping pong tables.
- No wood chips.
- I would like to see more outreach and services for people who are homeless, please.
- Walking trails between public spaces. (2)
- Shaded playground, preferably tree shaded.
- Drinking fountains for water bottles and dogs.
- Have drawing and coloring stands out for kids.
- Local restaurants / coffee / drinks. Help keep local businesses.
- Better lighting.
- Nice, cool shady spots.
- Bathroom access downtown. Highlight alleyways for walking.
- More festivals with live music.
- Cushioned lawn chairs like at the Bistro 33.
- Something that would solve the bicycle theft problem. Maybe a new device.
- Free parking and add more parking spaces. Older people need more parking in downtown. (2)
- Places to sit at outdoor live music venues.
- Outdoor exercise circuit (like a trail with stations).
- Platforms / small amphitheaters to do pop-up acts (songs, theater, stand up).
- Paid parking needed with special passes for those with mobility issues. That equals handicap placards. (2)
- Ping pong should face North - South so that no one is looking into the sun.
- The fountain on E Street Plaza is a major feature downtown. 1. It is never on time. 2. It needs to be demolished and redesigned.
- Fill in parking at E Street Plaza to create public space. Focus on fringe parking and public transportation.

Board #4: What kinds of activities or amenities would attract you to a central public space in downtown?
(Select up to 4)

Additional comments for Central Public Space

- Add central public spaces for all ages.
- Food trucks.
- No food trucks. It would compete with local businesses.
- Water spray ground. Playground like the ones in Woodland and West Sacramento.
- Dog park. (3)
- Family friendly.
- Public restrooms.
- ADA seating / paths.
- Sports clothing store, i.e. REI.
• Runners' tracker around town with motivational signs and art works.
• Central Plaza statues. Things in the middle of public spaces and places for families.
• Anything for the kids.
• Sand and water play area for kids with lots of social areas for parents / community members around it.
• Splash pad. Outdoor games.
• Connect central plaza to Amtrak and Central Park by way of "green" walking / hiking paths. (2)
• More music and outdoor cultural events.
• More cultural events to promote diversities, e.g. outdoor fashion show and musical events.
• I would like to see more walking paths for pedestrians, ADA sitting areas, and public restrooms. Thanks.
• More music festivals.
• More outdoor restaurants / coffee shops, family-owned businesses (ex. Mishkas, etc.) Get rid of Starbucks and other chains like that, as well as fewer banks in downtown.
• Ice cream cones / shops. Neon outdoor seating area.
• Children-friendly spaces with clean restrooms. Please be thoughtful about the underground space and construction requirements to have a large, healthy, shady tree canopy.
• Better restaurants with outdoor seating that are kid-friendly.
• Outdoor games for all ages.
• Science explore / play space for kids.

Public Notification

The project team sent emails notification to more than 1,400 community members and stakeholders in Davis to promote the pop-up workshop. In addition, notification flyers were posted at vicinity businesses. A media release was distributed to the local news outlets. Below are the local businesses, public organizations and community groups who shared the pop-up workshop information on their social media platforms, website or email notification distribution list:

• Cool Davis
• Davis Enterprise
• UC Davis
• YOLO Rainbow Families
• The City of Davis
• The Davis Vanguard
• Downtown Business Association
• Davis Downtown
• Davis Dirt
• Yolo Realtors
• Adult Day Health Care
• Mary J Stephens Library
• Davis Farmers Market
• Davis Community Church
• Davis Senior Center
• Stonegate Country Club
• La Buena Vista Homeowners Association
• Davis Food Co-Op
• Davissite
Appendix:

- Goals and Identity Interactive Boards - Set 1
- Small Public Space Interactive Boards - Set 2
- Central Public Space Interactive Boards – Set 3
- Comment Card Submissions
- Pop-up Event flyer
Appendix
Goals for Downtown Davis
An important way to assure authenticity in the Downtown Davis Plan is to incorporate the “Davis identity”.

Please score how each goal for Downtown Davis resonates with you on a scale of 1 (does not resonate) to 5 (does resonate).

<table>
<thead>
<tr>
<th>GOALS:</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
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<tbody>
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Identity for Downtown Davis
Please score how each identity for Downtown Davis resonates with you on a scale of 1 (does not resonate) to 5 (does resonate).

<table>
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<th>IDENTITIES:</th>
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Small Public Space
What kinds of activities or amenities would attract you to small public spaces in downtown? (Select up to 3)

- Community garden
- Trees / Planters
- Shade

Small Public Space

- Benches / seating areas
- Picnic Tables
- Playground
### Central Public Space

What kinds of activities or amenities would attract you to a central public space in downtown? (Select up to 4)

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<tr>
<td>Food Trucks and pop-up retail</td>
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<tr>
<td>Fountain</td>
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<tr>
<td>Outdoor dining</td>
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<td>Benches / seating areas</td>
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### Central Public Space

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<td>Sculpture garden / art exhibit</td>
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<td>Trees / planters</td>
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<tr>
<td>Performance venue (stage or band shell)</td>
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<tr>
<td>Small play areas for children</td>
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Comment Cards

- Talk to disability advocates first. Need a disabled-friendly bathroom in Downtown with a wide enough door and the bars need to be even on either side of the stall. New Unitrans buses have too narrow an aisle. Need to fix pot holes on D Street / A Street because they deflate tires.
- Create new or extended Unitrans / YoloBus routes to get from West Davis to downtown without bus changes. Circulating minibus / trolley around downtown so it is easier to park further out or take the bus in, then get around.
- Need a general store in downtown with toiletries, glasses, medication, household goods.
- We want a family-centric plaza with a fountain for kids.

Promotional Flyer