



# Street Smarts

## 2009 Poster Contest

Kids: Show us your Street Smarts by creating your own traffic safety poster. Enter for the chance to win great prizes and have your design featured in Street Smarts materials.

Themes:

- Proper helmet use
- Safe bicycle riding
- Crossing the street safely

Contest Goal: We hope you will learn about traffic safety while showing us your creative designs and messages. Winners will see their artwork displayed on Street Smarts materials throughout the city.



### Win Great Prizes

Grand Prize \_\_\_\_\_ Nintendo DSi  
2<sup>nd</sup> Prize \_\_\_\_\_ Apple iPod Shuffle and  
\$25 iTunes Gift Card  
3<sup>rd</sup> Prize \_\_\_\_\_ \$50 Target Gift Card



### Contest Rules

#### What to do:

- Do fill out the entry form and include it with your submission
- Do write your name, grade, teacher and school on the back of your artwork
- Do use 11X17 or 8 ½X11 white paper. Medium- or heavy-weight paper is best, but regular paper is fine
- Do select one of these themes:
  1. Proper helmet use when riding on a bike, scooter or skates
  2. Safe bicycle riding
  3. Crossing the street safely
- Do focus on one topic
- Do include the Street Smarts logo (the triangle with the light bulb)
- Do hand-draw your artwork
- **Do submit your poster to City of Davis Public Works, 1717 Fifth St., no later than 5 p.m. November 6, 2009**

**What not to do:**

- Don't use a computer to create the artwork
- Don't create 3-D effects, for example, using glitter or puffy paint
- Don't use other people's artwork to create your own (magazine, stickers, ads or any other copyrighted material)
- **Don't fold your artwork; roll it up or keep it flat**
- Don't forget to have fun!

**Judging criteria**

Your artwork will be judged based on the following criteria:

- Clear communications of the traffic safety theme
- Originality
- Visual design and composition
- Story-telling ability (does your artwork tell a story?)
- Must be enrolled in a Davis elementary school or a home-schooled student living in Davis

**Save the Date:** Winners will be announced at the 2009 Street Smarts Poster Contest Awards Ceremony to be held Nov. 18 at 5 p.m. at the Veterans' Memorial Center.

**Where to submit your entry**

Entries should be mailed or dropped off at the City of Davis Public Works Administration Building at 1717 Fifth St.

Questions? Need more information? Visit <http://www.cityofdavis.org/streetsmarts> or contact the Street Smarts Coordinator, Crystal O'Hara, at [cohara@cityofdavis.org](mailto:cohara@cityofdavis.org), or at 757-5640.