



AGENDA

BUSINESS AND ECONOMIC DEVELOPMENT COMMISSION
Davis Joint Unified School District Administration Building
East Conference Room, 526 B Street
Monday December 14, 2009
7:00 PM

Commission Members: Anthony Costello, Chair, Greg Phister, Robert Agee, Sydney Vergis, Tobin Richardson, Joe Hruban, Michael Faust, Dave Robert (Alternate),
(Finance and Budget Commission Liaison Donald Palm)

City Council Liaisons: Ruth Asmundson, Don Saylor (Alternate)

City Staff: Sarah Worley, Economic Development Coordinator
Brian Abbanat, Economic Development Specialist

Amount of time for each item is approximate and subject to change.

1. **Determination of Quorum and Seating of Alternates**
2. **Approval of Agenda**
3. **Public Comment (5 min)**
This is the time for the public to address the Commission on matters not listed on the agenda. Presentation time will be at the discretion of the Chairperson.
4. **Approval of Minutes (2 min)**
 - November 23, 2009
5. **Chamber of Commerce Quarterly Update (20 min)**
6. **Economic Indicators (15 min)**
7. **Best Business Award Nominations (30 min)**
8. **Election of Chair and Vice Chair (10 min)**
9. **Staff Communication/Updates (5 min)**
10. **Subcommittee Assignments/Reports (5 min)**
 - Business Retention
 - Business Attraction
 - Community Enhancement
11. **Future Agenda Items (2 min)**
12. **Adjourn**

Future Meetings: January 25, 2010, February 22, 2010

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**DRAFT
MINUTES**

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1. Determination of Quorum and Seating of Alternates

Absent: Richardson, Phister, Vergis, Robert
Liaison absence: Saylor

2. Approval of Agenda - Agenda Approved 9:03 p.m.

Public Comment - No public comment

3. Approval of Minutes

- October 26, 2009 *Minutes approved: 9:05 p.m.*

4. Chamber of Commerce Quarterly Update - Postponed until next month.

5. Staff Communication/Updates

Staff provided update on Trader Joe's status and other University Mall-related issues.

Staff shared Meg Arnold, previously with UC Davis InnovationAccess is now CEO of SARTA. City of Davis is partner in SARTA's application to be a state certified Innovation Zone (iHub). No funding for program yet, the hope is if future funds become available, that iHubs will be recipients. Should find out status in the next couple of weeks.

Staff shared articles from Sacramento Business Journal including UCD receiving \$2M for entrepreneurship. UC Davis bringing Zipcars to Davis.

Commissioner shared Chancellor Kathehi has taken an aggressive approach to technology transfer. So there should be top down support for the program.

Councilmember shared Davis has had several delegations of Chinese mayors and Beijing businessmen. They like Davis very much and are interested in pursuing something related to business development.

Staff provided Commission with 2010 meeting dates.

Staff announced May 17th is a stage start for the Amgen Tour

6. Best Business Awards – Nominations

Commission discussed the best business awards and timing therein. Commissioner noted there doesn't seem to be much interest and discussed the value of the award. Staff noted other business organizations have similar problems with award nominations. Commission agreed to reevaluate the process for next year but for all BEDC members to make one nomination by the next meeting.

Motion (Commissioner Faust; Commissioner Costello second): All BEDC members, alternates, and liaisons shall bring back one nomination by December 7th.

Motion Passes

7. Economic Development Related General Plan Policies – Informational

Staff provided policies in response to a Commissioner recommendation for BEDC to review ED-related General Plan policies and programs. Conversation focused on new General Plan. Staff stated availability of funding, cost of a new general Plan, and staff resources, limit the city's ability to pursue a new plan. Many activities will serve as technical background reports for a limited update. Councilmember stated County general plan took 6 years and \$5 million.

8. Subcommittee Assignments/Reports

- Information Management

Subcommittee chair stated progress is being made on the economic indicator project and will have a sample by end of December. Commissioner stated the subcommittee wanted to have a sample for a limited audience. It may make sense to share it with DDBA or other members of the Council. The draft will provide an example of the model, structure, to track different data values for one of the five indicators. Mission is to show enough value in the sample.

- Business Retention
- Business Attraction
- Community Enhancement

Committee chairs not in attendance.

9. Future Agenda Items

- Internal Elections

Chair Costello announced he will not be running again for chair and will not continue with BEDC. Cited being overextended professionally and a need to cut back. Staff explained additional duties of the Chair.

Staff extended invitation to Davis Manor street lighting celebration on December 2nd at 5:30 PM. Staff provided summary of 11/19 "Meeting with the Merchants" at the Davis Manor Shopping Center.

Discussion followed regarding Council calendar, joint meetings, Council visioning meetings.

10. Adjourn -Adjourned @ 8:14 p.m.

Future Meetings: December 14, 2009 and January 25, 2010



Memorandum

December 10, 2009

TO: Business and Economic Development Commission

FROM: Sarah Worley, Staff Liaison

RE: December 14, 2009 Meeting

This memo addresses items listed on the agenda for the Business and Economic Development Commission meeting of December 14, 2009.

Item 5. Chamber of Commerce Quarterly Update – Current Chamber President Jeremy Brooks and Future Chamber President Bill Alger will be present at the meeting.

Item 6. Economic Indicators – The Economic Indicators Subcommittee will provide an overview of the progress made on the Economic Indicators prototype and proposed next steps in the process.

Item 7. Best Business of the Year Award Recommendations

At the October meeting the BEDC created a subcommittee to prepare recommendations for this year's Best Business of the Year awards. At the November meeting each Commissioner was asked to submit their nominations to the subcommittee by Dec. 7th. The nominations received have been forwarded to the awards subcommittee which will present its recommendations for recipients of the Business of the Year awards at the meeting. The BEDC recommended recipients of the 2009 Award will be determined by a BEDC vote. Each commission member will be asked to rank their top candidates for three award categories via a closed ballot. After completion of the vote, the nominees with the highest number of votes in each category will be selected as the Commission's recommended recipients for the award. This recommendation will be forwarded to the City Council for consideration at the earliest opportunity, with the goal for the Council to bestow the award(s) early in 2010. (Copy of nomination form provided, Attachment 1.)

Staff recommendation:

- a. Consider recommendations from the awards subcommittee on the award nominees;
- b. Vote on recipients for possible awards in the following three categories:
 - Individual Contribution to Local Economic Development;
 - Business or Organization Contributions Local Economic Development;
 - Extended Excellence in Local Economic Development.

Item 8. Election of New Chair and Vice-Chair

The Commission policy guidelines adopted by the city call for each commission to appoint the chair and vice chair at the first meeting in December to take over the first meeting in January. The vice-chair assumes the responsibilities of the chair at meetings or events the chair is not able to attend.

Staff recommendation:

- a. Accept and vote on nominations for the position of chair
- b. Accept and vote on nominations for position of vice chair

Attachments:

1. 2009 BEDC Award Commissioner Nomination form.
2. Meeting Calendar – December Update
3. Long Range Calendar

**CITY OF DAVIS ANNUAL BUSINESS AND
ECONOMIC DEVELOPMENT AWARD**

BEDC COMMISSIONER NOMINATION FORM

NOMINEE:

Individual, Business or Organization being nominated:

Name: _____ Telephone No.: _____

Address: _____

Email Address (if applicable): _____

Please check the category for which this nomination should be considered.

- _____ Individual Contributions to Local Economic Development
_____ Business or Organization Contributions to Local Economic Development
_____ Extended Excellence in Local Economic Development

NOMINATED BY:

Commissioner: _____ Telephone No.: _____

Address: _____

Email Address (if applicable): _____

Please attach a detailed statement about the nominee's activities that addresses the following areas:

1. ***For candidates nominated for individual or business contributions to local economic development:***
What specific contribution, achievement, or community involvement *in the past year* qualifies the nominated individual, business, or organization for the Business and Economic Development Award?
2. ***For candidates nominated for extended excellence in local economic development:***
What do you consider to be the outstanding *lifetime* contribution(s) this individual, business or organization has made to business and economic development in Davis?

For all candidates:

3. In what capacity—business or volunteer—have these activities taken place? What are some reasons for this individual's, business' or organization's involvement in these areas?
4. In what community associations does the individual, business or organization participate?
5. What other special recognitions have been awarded to the individual, business or organization?

**Please bring the completed nomination form to the October 26, 2009
Business and Economic Development Commission meeting.**



Date	Action	Event
Dec. 14* BEDC	Elect New Chair Chamber	
2010		
Jan. 25 BEDC	DDBA	
Jan. 26 Visioning TENTATIVE		Council Visioning on Econ. Dev./ Business Pk
Feb. 9 Joint Mtg TENTATIVE		Jt Meeting with CC, FB BEDC and PC
Feb/Mar		SARTA Tech Index Celebration
Feb. 22 BEDC	Chamber	
March 22 BEDC	Guest	
Mar. 23 Tentative Date		SARTA 1 st Annual MedStart Showcase
April 26 BEDC	DDBA	
May 24 BEDC	Chamber	
June 28 BEDC	Guest	
July 26 BEDC	DDBA	
Aug. 23 BEDC	Chamber	
Sept. 27 BEDC	Guest	
Oct. 25 BEDC	DDBA	
Nov. 24 BEDC	Chamber	
Dec. 13*BEDC	Guest	

* Dates changed from 4th Monday of month due to holidays.

City Council Long Range Calendar (as of 12/10/09)

Council Date*	Agenda Item
1/12/2010	Best Business Awards
1/19/2010	West Village Discussion
2/2/2010	5th Street Corridor Project Descriptions
1/26/2010	Council Visioning - Economic Development/Business Park
2/9/2010	Council/Commissions Jt. Mtg: BEDC/FBC/PC
2/16/2010	Mid-Year Budget Update
3/16/2010	Budget Update

*Dates subject to change