



**MINUTES**  
**BUSINESS AND ECONOMIC DEVELOPMENT COMMISSION**  
**Davis Joint Unified School District Administration Building**  
**East Conference Room, 526 B Street**  
**Monday November 23, 2009**

**Commission Members:** Anthony Costello, Chair, Greg Phister, Robert Agee, Sydney Vergis, Tobin Richardson, Joe Hruban, Michael Faust, Dave Robert (Alternate),  
(Finance and Budget Commission Liaison Donald Palm)

**City Council Liaisons:** Ruth Asmundson, Don Saylor (Alternate)

**City Staff:** Sarah Worley, Economic Development Coordinator  
Brian Abbanat, Economic Development Specialist

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**1. Determination of Quorum and Seating of Alternates**

Absent: Richardson, Phister, Vergis, Robert  
Liaison absence: Saylor

**2. Approval of Agenda - Agenda Approved 9:03 p.m.**

**Public Comment** - No public comment

**3. Approval of Minutes**

- October 26, 2009 *Minutes approved: 9:05 p.m.*

**4. Chamber of Commerce Quarterly Update** - Postponed until next month.

**5. Staff Communication/Updates**

Staff provided update on Trader Joe's status and other University Mall-related issues.

Staff shared Meg Arnold, previously with UC Davis InnovationAccess is now CEO of SARTA. City of Davis is partner in SARTA's application to be a state certified Innovation Zone (iHub). No funding for program yet, the hope is if future funds become available, that iHubs will be recipients. Should find out status in the next couple of weeks.

Staff shared articles from Sacramento Business Journal including UCD receiving \$2M for entrepreneurship. UC Davis bringing Zipcars to Davis.

Commissioner shared Chancellor Kathehi has taken an aggressive approach to technology transfer. So there should be top down support for the program.

Councilmember shared Davis has had several delegations of Chinese mayors and Beijing businessmen. They like Davis very much and are interested in pursuing something related to business development.

Staff provided Commission with 2010 meeting dates.

Staff announced May 17<sup>th</sup> is a stage start for the Amgen Tour

## **6. Best Business Awards – Nominations**

Commission discussed the best business awards and timing therein. Commissioner noted there doesn't seem to be much interest and discussed the value of the award. Staff noted other business organizations have similar problems with award nominations. Commission agreed to reevaluate the process for next year but for all BEDC members to make one nomination by the next meeting.

*Motion (Commissioner Faust; Commissioner Costello second): All BEDC members, alternates, and liaisons shall bring back one nomination by December 7<sup>th</sup>.*

*Motion Passes*

## **7. Economic Development Related General Plan Policies – Informational**

Staff provided policies in response to a Commissioner recommendation for BEDC to review ED-related General Plan policies and programs. Conversation focused on new General Plan. Staff stated availability of funding, cost of a new general Plan, and staff resources, limit the city's ability to pursue a new plan. Many activities will serve as technical background reports for a limited update. Councilmember stated County general plan took 6 years and \$5 million.

## **8. Subcommittee Assignments/Reports**

- Information Management

Subcommittee chair stated progress is being made on the economic indicator project and will have a sample by end of December. Commissioner stated the subcommittee wanted to have a sample for a limited audience. It may make sense to share it with DDBA or other members of the Council. The draft will provide an example of the model, structure, to track different data values for one of the five indicators. Mission is to show enough value in the sample.

- Business Retention
- Business Attraction
- Community Enhancement

Committee chairs not in attendance.

## **9. Future Agenda Items**

- Internal Elections

Chair Costello announced he will not be running again for chair and will not continue with BEDC. Cited being overextended professionally and a need to cut back. Staff explained additional duties of the Chair.

Staff extended invitation to Davis Manor street lighting celebration on December 2<sup>nd</sup> at 5:30 PM. Staff provided summary of 11/19 "Meeting with the Merchants" at the Davis Manor Shopping Center.

Discussion followed regarding Council calendar, joint meetings, Council visioning meetings.

## **10. Adjourn -Adjourned @ 8:14 p.m.**

**Future Meetings: December 14, 2009 and January 25, 2010**