

**City of Davis
Business and Economic Development Commission -- 2007 Work Plan ***

1) Action Items	<u>Economic Development 5-Year Strategic Goals</u>	<u>Davis City Council 2-Year Strategic Goals</u>
Conduct a workshop on the entrepreneurial environment in the City of Davis	1, 2, 4, 5	A B G
Conduct a workshop on Town/Gown relationships between the City of Davis and UCD	2, 3, 4, 5	A B G
Conduct an assessment meeting with the DDBA on Downtown issues and prepare recommendations on BEDC action needed, if any	1, 3, 5	A B G
Facilitate a hearing/understanding of the Golden Capital Network Program	1, 4, 5	A B G
Develop a BEDC/ City Business Advocate/ Company of the Year program	1, 4, 5	G
Evaluate the need for a community forum on reuse of the grocery site in West Lake Shopping Center	1, 4, 5	A G
Evaluate the need for a community business forum on the impacts of water/sewer upgrades on local businesses	1, 4, 5	A D G
2) Monitor and provide input as required on:	City of Davis Economic Development Strategic Goals 2006-2010	
Neighborhood and community shopping centers	Broad areas of interest	
B and 3rd Streets Redevelopment Vision	1 Business retention and recruitment	
3rd, 4th, E, F, Mixed Use/Parking Structure	2 Visitor attraction and tourism	
2nd Street Crossing (Target site)	3 Downtown enhancement	
Cannery Park	4 Community enrichment	
Local Economic Indicators	5 Business climate and outreach	
Others		
3) Follow-up actions resulting from workshops/forums, as identified	Davis City Council Two-Year Strategic Goals	
	A Achieve long-term financial stability	
	B Enhance the vitality of Downtown	
	C Provide a mix of high quality housing to meet community needs	
	D Conserve natural resources and protect the environment	
	E Ensure top quality fire, police and emergency services	
	F Ensure organizational strength	
	G Promote economic development	
* The Work Plan is a dynamic document, intended to be updated as the work progresses		