The city has placed two ballot measures on the June 8 ballot: Measure Q and Measure R. Information about each measure is below.

Facts about Measure Q

Measure Q language on the June 8, 2010 ballot will read:

Shall Ordinance No. 2353, which would authorize the City of Davis to continue to collect a one-half cent sales and use tax for general government purposes through December 31, 2016, be adopted?

• Measure Q is a city measure for voter authorization of a renewal of a local sales tax. It will be on the Davis ballot on June 8, 2010 and requires a 50% + 1 vote of the general electorate to pass.

• The original local half-cent sales tax was enacted by voters in March 2004, with a six-year sunset expiring December 31, 2010.

• The current sales tax rate in Davis is 8.75%. If Measure Q passes, the sales tax rate would remain at 8.75%. If Measure Q fails, the sales tax rate in Davis would be reduced by 0.5% and, therefore, be 8.25% starting January 1, 2011, unless the State changes its sales tax rate.

• The local ½ cent sales tax generates approximately $3.0 million per year in revenues to the General Fund; this represents approximately 8% of General Fund revenues. Sales tax revenue, however, fluctuates depending on the economy and purchases made in Davis.

• Neighboring cities have similar tax rates. Woodland, West Sacramento and Sacramento also have sales tax rates of 8.75%. Solano County cities have a sales tax rate of 8.375%.

• 7.25% is the base sales tax rate in the state of California. The State has added a temporary sales tax until July 1, 2011, and 0.5% is the local Davis sales tax override (which is represented by Measure Q). In most cases, when you purchase an item in Davis, tax totaling 1.5% of the sale stays in Davis.

• The revenue generated from the sales tax override goes into the city's General Fund and can be used for any city purpose, for example:

- Public safety and emergency services
- Street maintenance
- Parks and recreation
- Neighborhood and community services
- Other city services

What will the City do if Measure Q fails?

■ The City will need to determine how to cut $3 million from its General Fund budget. City staff is currently working on potential scenarios, but no final decisions have been made.

■ The City could choose to make across-the-board reductions of roughly 8% for all General Fund supported programs. This would include reductions in police and fire services totaling approximately $1.8 million, as well as $1.2 million from other city general fund programs.

■ The City could choose to exempt Public Safety from funding reductions. The balance of the City's general fund programs would then need to absorb reductions of 20%.

Components of Statewide Sales and Use Tax according to the State Board of Equalization include:

5.00%	State General Fund
0.50%	State (for the Local Revenue Fund - health and welfare)
0.50%	State (for the Local Public Safety Fund)
1.00%	Temporary State Increase (Expires July 1, 2011)
0.25%	Yolo County Transportation Fund
1.00%	City of Davis
0.50%	City of Davis Override (Expires December 31, 2010)
8.75%	**Total**

Facts About Measure R

Measure R language on the June 8, 2010 ballot will read:

Shall Ordinance No. 2350, to Amend and Extend "Measure J" (Ordinance No. 2008 - Citizens' Right to Vote on Future Use of Open Space and Agricultural Lands) to Extend the Sunset Date of the Measure to December 31, 2020, and to Make Technical Changes to the Ordinance, be adopted?

What is Measure R?

Measure R, if approved by a vote of 50%+1, will extend the "Citizen's Right to Vote on Future Use of Open Space and Agricultural Lands Ordinance". This ordinance was first adopted by the voters in March of 2000 as Measure J. If approved, Measure R will extend this ordinance to December 31, 2020. If this Measure is not approved, the ordinance will sunset after December 31, 2010.

What does Measure R do?

The Davis General Plan establishes land use designations for property within the Davis Planning Area. Land use designations include urban uses such as residential, commercial, and industrial, and non-urban uses such as agriculture and urban reserve. "Urban reserve" is land designated for potential urban development after the lands designated for urban uses are developed.

This measure requires a vote by the city's voters on any proposal which would change an agricultural or urban reserve designation in the Davis General Plan to an urban or urban reserve designation.

The measure also requires that proposals for development on Covell Center or Nishi properties be placed before the voters for a final decision via a ballot measure.

A majority of the voters voting in the election must vote in the affirmative for a project to move forward.

Where are the Covell Center and Nishi properties?

Covell Center is approximately 386 acres, located north of Covell Boulevard between F Street and Pole Line Road. Nishi is approximately 44 acres, located west of Olive Drive between Interstate 80 and the railroad tracks.

Is the former Hunts Cannery (aka Con Agra) property subject to the Measure?

No. This property of approximately 100 acres and within the Davis City limits has been, and remains, designated as Industrial in the City General Plan. Since the property currently has an urban designation, a proposal to change that designation would not be subject to the requirements of the measure.

What projects would be exempt from Measure R?

Any project that does not require a land use designation change from an urban reserve or agricultural designation to an urban reserve or urban land use designation is not subject to Measure R. The existing and proposed Measure also specifies exemptions to the voter approval requirement for: public schools, public parks, and City facilities that require large acreage; the Urban Reserve property adjacent and north of the Sutter Davis hospital, if used for medical facilities; and any property that had a vested right to develop prior to the adoption of Measure J. There is also an exemption for housing if necessary to meet the City's fair share housing requirement or the growth rate in the Pass-Through Agreement for up to 5 acres per year. Any housing approved under this exemption must be permanently affordable.

Have any projects undergone a vote under this requirement?

Yes. Two projects have been subject to the requirements of Measure J and placed before the voters. These projects were the Covell Village proposal (Measure X on the November 2005 ballot) and the Wildhorse Horse Ranch proposal (Measure P on the November 2009 ballot). Measure X failed with 41.2 percent voter support. Measure P failed with 25.3 percent voter support.

Are there other ways that a project might go before the voters?

Yes. State law provides for the voter initiative process. If the proper procedures are followed, the citizens or project proponent can have a project placed on the ballot.

Is there City review of a project proposal before it goes to the voters under Measure R?

Yes. Under Measure R, project proposals must first be reviewed by city staff and applicable city commissions, and be approved by the City Council before the project is placed before the voters.

If a project is approved by the voters can the project be changed?

A project placed before the voters under the requirements of this Measure would designate baseline project features that could not be changed without subsequent voter approval. "Baseline" features typically include information such as number and type of residential units, square footage and type of non-residential space, location and size of parks/open space areas, project amenities, and project phasing.

Who pays for a project to be reviewed and placed on a ballot?

Proposal applicants would pay all costs for review and election costs.

For additional information please visit www.cityofdavis.org

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2 Join a City Commission
3 Summer Recreation
3 Downtown Happenings
4 Bicycling Hall of Fame Now Open
4 Tankhouse on the Move