

City of Davis City Manager's Office  
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**FOR IMMEDIATE RELEASE  
PRESS RELEASE**

**City Invites Residents to Sign Up for City Information on  
[www.nixle.com](http://www.nixle.com)**

**For More Information: Call 530-757-5602**

**January 22, 2010**

The city of Davis will begin using [www.nixle.com](http://www.nixle.com) to share emergency and other important city-related information, such as road closures, with the public. Nixle is a free service, designed specifically for public agencies to share information with subscribers.

Individuals register at [www.nixle.com](http://www.nixle.com) and can choose how messages are to be communicated - via emails and/or text messages. In addition, subscribers can specify multiple locations, such as a home address, a business address and a child's school address. The city can then tailor messages to certain areas of town, if necessary. The Nixle site is secure – subscribers will only receive messages from the city of Davis and other communities of the subscriber's choice.

Since Nixle launched its "Municipal Wire" site in 2009, over 3000 public safety agencies and communities have started to use the service. Nixle's Municipal Wire is the first standardized, secure and certified communication platform for cities to communicate important, neighborhood-level information to residents, employees and students. The service uses the same model as social applications, such as Twitter or Facebook while adding levels of security to ensure messages are received from the city of Davis.

Residents, employees who work in Davis, students, or any interested members of the public are invited to sign up for Davis notices at [www.nixle.com](http://www.nixle.com). For more information, see [www.cityofdavis.org](http://www.cityofdavis.org) or call 530-757-5602.



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